



Virginia Financial Literacy Summit

Virginia Jump\$TART Coalition for Personal Financial Literacy

October 11, 2024 * JA Finance Park at Libbie Mill Library

Sponsorship Opportunities

The Virginia Jump\$TART Coalition for Personal Financial Literacy, a volunteer-driven 501(c)3 nonprofit organization, is excited to announce sponsorship opportunities for the **Virginia Financial Literacy Summit**. The goal of the high-profile Summit is to bring together Virginia's middle and high school teachers as well as the state's leading proponents of financial literacy to learn about this issue, hear best practices and get additional training on personal finance topics. Last year's successful in person event attracted more than 35 attendees and this year we are hoping for over 60.

Your decision to sponsor the Virginia Financial Literacy Summit not only shows your shared passion for financial education, but also represents tangible support and leadership for the financial future of Virginia's youth.

Standard sponsorship benefits:

- Recognition at the Virginia Financial Literacy Summit (program, slideshow, mentions)
- Opportunity to donate a door prize for additional visibility at the event
- Your company's name and website listed on the "Supporter" page of the Virginia Jump\$TART Coalition's website at www.vajumpstart.org and link to Summit sponsor list in all online event marketing
- Highlight in the Virginia Jump\$TART Coalition's e-mail newsletters

Gold Sponsorship (\$5,000)

HIGHEST VISIBILITY

Includes Standard Sponsorship benefits (listed above), plus these additional benefits:

- Opportunity to speak for a few minutes during the Summit to introduce sponsor's financial education objectives to participants
- Opportunity to insert sponsor brochure/flyer in Summit registration packet
- Large logo and prominent visibility in Summit marketing, program, and digital signage

Silver Sponsorship (\$2,500)

Includes Standard Sponsorship benefits (listed above), plus these additional benefits:

- Opportunity to insert sponsor brochure/flyer in Summit registration packet
- Medium logo in Summit marketing, program, and digital signage

Bronze Sponsorship (\$1,000)

Includes Standard Sponsorship benefits (listed above), plus these additional benefits:

- Small logo in Summit marketing, program, and digital signage

Other Sponsorships

The following Summit sponsorship opportunities are limited and available on a first-come, first-served basis:

Event Bag Sponsor (\$500)

Includes standard sponsorship benefits (listed above), plus these additional benefits:

- Your company logo on 75 Summit event bags distributed to participants
- Opportunity to insert sponsor brochure/flyer in Summit event bag

In-kind Sponsorships

In-kind sponsorship opportunities are available for the Virginia Financial Literacy Summit, and include standard sponsorship benefits (listed above):

- Audio/Visual
- Printing/Signage
- Promotional Items
- Flowers

Contact Us!

Many thanks for your kind consideration!

If you would like to participate as a sponsor of the Virginia Financial Literacy Summit, please complete the separate **Sponsorship Form** and send payment to:

Virginia Jump\$start Coalition
c/o Scott Kemp
State Council of Higher Education for Virginia
101 N. 14th Street, 10th Floor, James Monroe Building
Richmond, VA 23219

Questions? Contact Monica Van Arsdale at monica.vanarsdale@vacu.org or 804-327-7334.



Virginia Financial Literacy Summit

*Virginia Jump\$Tart Coalition
for Personal Financial Literacy*

October 11, 2024 * JA Finance Park at Libbie Mill Library

Sponsorship Form

- Yes! I'm interested in becoming a sponsor of the Virginia Financial Literacy Summit and supporting financial education in the Commonwealth.

Please provide your contact information:

Company Name:

Contact Name:

Address:

City/State/ZIP:

Phone:

E-mail:

Website Address:

Sponsorship opportunity:

- Gold Sponsor (\$7,000)
- Silver Sponsor (\$2,500)
- Bronze Sponsor (\$1,000)
- Event Bag Sponsor (\$2,500)

Please forward payment and Sponsorship Form to:

Virginia Jump\$Tart Coalition
c/o Scott Kemp
State Council of Higher Education for Virginia
101 N. 14th Street, 10th Floor, James Monroe Building
Richmond, VA 23219

** Please make check payable to *Virginia Jump\$Tart Coalition*. We do not accept credit card payments for sponsorships. For your records, please note we are a 501(c)3 nonprofit and our Tax ID# is 20-2614600.**

Please e-mail your logo (.JPEG or .TIFF format) to: Monica.VanArsdale@vacu.org

Questions? Contact Monica Van Arsdale at Monica.VanArsdale@vacu.org or 804-327-7334.